War and Anti-War: Survival at the Dawn of the 21st Century

By Toffler, Alvin; Toffler, Heidi

Little Brown & Co, Boston, Massachusetts, U.S.A., 1993. Hardcover. Book Condition: New. Dust Jacket Condition: New. 1st Edition. From Kirkus Reviews: An appraisal of armed conflict that will strike most readers as a typically slick Alvin Toffler production—despite the byline given to wife Heidi and the bulletin that Alvin wrote Future Shock, The Third Wave, and other bestsellers with her help. Here, the authors offer a quickstep guide to warfare in the idiosyncratic context of their wave theory—which, broadly speaking, divides world history into agrarian, industrial, and technological eras. Starting with the hand-to-hand combat of ancient times, they eventually get to WW II’s high-explosive and nuclear horrors. Desert Storm, the Tofflers argue, was a showcase for a new generation of intelligent armament (smart bombs and the like) that promises to minimize if not eliminate the importance of brute-force firepower and set-piece battles. Among other examples, the authors cite the possibility of microrobots able to invade an adversary’s headquarters, programmable ordnance, and sonic systems that could disable enemy troops without killing them. In the meantime, the Tofflers warn, the breakup of the USSR hasn’t made a peacable kingdom of the Global Village. Indeed, they assert, more rather than fewer brushfire wars...

Reviews

This type of book is everything and taught me to hunting ahead of time and more. It is actually rally interesting through looking at time period. You can expect to like just how the article writer write this publication.
-- Murphy Price

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See also Alvin and Heidi Tofer, War and Anti-War: Survival at the Dawn of the 21st Century (1993) (the emerging knowledge-based society will use knowledge-based systems to conduct warfare). 2 Stocks are purchased on-line. Applications for employment are made on-line. An adversary or adversaries. The realistic potential of instigating IW underscores the changed nature of the globalized world environment, as well as the technological revolution in how transnational conflict might be conducted in the twenty-first century. Coincidentally, both these developments highlight the need to develop or amend the rules and criteria on which factual assertions are based for a state to employ force against another state.
Anti-war exhibition programme for the anti-war exhibition held at the Friends' Meeting House, Mount Street, Manchester, Monday, January 19th, 1935. Books. Anti-war exhibition 1935 a pacifist leaflet advertising the Manchester and District Anti-War Exhibition. Share this Share on twitter Share on facebook. Imperial War Museums home Connect with IWM. Author: Toffler, Alvin. War & Anti-War In 21St Century: Survival at the Dawn of the 21st Century. Each month we recycle over 2.3 million books, saving over 12,500 tonnes of books a year from going straight into landfill sites. See details - War & Anti-War In 21St Century: Survival at the by Toffler, Alvin 0316850241. See all 5 pre-owned listings. Qty: War and Anti-War: Survival at the Dawn of the 21st Century by Alvin Toffler, Heidi Toffler (Hardback, 1993). Be the first to write a review. About this product. Pre-owned: lowest price.
Finally, a friend gave me his copy of "War and Anti-War." I read it and realized what I hadn’t missed. To put it mildly, the Tofflers failed to predict quite a few things. Mainly, they did not predict that the U.S. Army would misapply the lessons of the Gulf War in the Iraq War as surely as it had misapplied the lessons of World War II in the Vietnam War. To see what really happened, read a good history, like Thomas Ricks’s "The Generals." Even bad history is more accurate than good futurology. Excellent read providing leading concepts of and about human behaviour in the early 21st century. Published in 1993, this again shows the astonishing future 'awareness' of the authors. Read more. War and Anti-War: Survival at the Dawn of the 21st Century. Article. Jul 1994. Argues that the rapid commercialization of the Internet calls into question many of the fundamental tenets on which most international marketing research and teaching is based, especially the incremental, evolutionary school of internationalization. The Internet presents a fundamentally different environment for international marketing and new paradigms will have to be developed to take account of internationalization processes in an electronic age.