Task-based Approach in College English Teaching of Digital-based Context

Ling Jiang
Public English Department, Harbin Normal University, Harbin, P.R. China
Email: ttjulia@163.com

Kai Sun
School of Management, Harbin University of Science and Technology, Harbin, P.R. China
Email: Sunkai75@163.com

Abstract—With the wide employment of modern educational technology, college English teaching is going on a process of replacing traditional educational media with modern ones, which are closely connected with multimedia computers and internet technology to raise its efficiency and quality. However, some problems and challenges still exist in the college English teaching. In order to solve the problems, this article designs a test and collects data to check the effectiveness of the task-based approach within the Internet-assisted multimedia in college English teaching. The results show that Linguistic form was analyzed and practiced with task-based approach which may help the learners notice the linguistic problems and try out new language forms and structures, and that Internet-assisted multimedia has been effective in intriguing learners’ interests and greatly enhanced their self-esteem.

Index Terms—Internet-assisted multimedia, Task-based approach, College English teaching

I. INTRODUCTION

College English teaching, as an essential and fundamental part of the education system, has been undergoing with low efficiency (even though teachers have made great effort to improve it). College students, who have studied English for many years, cannot “function” properly in social contexts, so College English teaching reform is imperative. Chinese English teachers are practicing different teaching models with the increasing importance of English in the 21st century.

As an innovative approach, task-based approach (TBA) has become more and more prevalent among the English teaching modes; however, in fact there are still many problems, for example, teachers still act as controllers in classrooms, and tasks in classrooms are language drills or practice, there is seldom communication in classroom, and learners are still passive receivers. Hence, we need to solve the problems by using some new and effective ways to teach. The College English Curriculum Requirements proposes that the modern technology be used in college English teaching so as to change the existing unitary teacher-centered pattern of language teaching.

In modern times the use of computer technology has captivated the attention of the teaching community. Multimedia and network applied in foreign language teaching has been considered to be a more effective medium of foreign language teaching, which represents an inevitable trend of applied linguistics. Over the last few years many schools, colleges and universities in China have experimented with multimedia-based and network-based English instruction. Computer assisted language learning (CALL) is becoming prevalent in foreign language learning and teachers play ever most important roles within this realm. But CALL is still neglected by many teachers and the deficiencies in combining computer with methodology in language teaching led schools and instructors reluctance to the adopt of CALL. In order to fill in the gap of the existing problems in teaching and learning the second language, we need to combine the two factors and conduct research of the theory of constructivism to find a more efficient teaching approach.

II. LITERATURE REVIEW

A. The Overview of the Task-based Approach

i. The History and the Theoretical Basis of the Task-based Approach

Task-based Approach is the latest development results of western English education and also the latest development of the communicative approach, laying stress on learning by doing. Prabhu (1987) firstly advocated that “structure can best be learned when attention is focused on meaning” and “adopts meaning-focused activities” [1]. As the key to TBL approach, the term “task” has been defined in a variety of ways. Task is a piece of work undertaken for oneself or for others, freely or for some reward (Long, 1985) [2]. Nunan (1989) divided classroom tasks into real-world task and pedagogical task [3]. Willis (1996) identified six main types of tasks, including listing, ordering and sorting, comparing, problem solving, sharing personal experiences and creative task [4]. Form the pedagogical perspective, Richard (2000) stressed on language
knowledge [5]. From the perspective of language learning, Breen (1987) claimed that a task is a basic unit for designing language classroom activity [6]. Most methods are heavily rooted in linguistic theories, theories of learning or theoretical assumptions on the nature of linguistic communication. Vygotsky (1962) thought of language as a social event, a shared social activity within a community [7]. The interaction belongs to the very nature of Language. The functional nature of language is highlighted by Firthian and Hallidayan linguistics. Wilkins (1976) incorporated this functional dimension into methodological issues on language teaching [8]. From that point of view Wilkins’ notional-functional syllabus is more synthetic than analytical, as Long and Crookes (1993) claimed [9]. In the process of language acquisition the role of the learner is central and decisive, but it takes place only if knowledge (language) is integrated by the individual into his own set of values and idiosyncrasy and if a linguistic system is built.


B. An Overview of the Internet-assisted Multimedia Language Teaching and its Theoretical Basis

i. The History of the Internet-assisted Multimedia Language Teaching

Computer-Assisted English Language Teaching and Learning (CALL) has mature guidance theories developed by both foreign and domestic scholars for few decades. The present research, which is mainly descriptive in nature, is intended to investigate how learners have been influenced by CALL in the light of motivation, learner autonomy, learning strategies and interactive and cooperative learning.

Computer assisted language learning (CALL) is defined as any process in which a learner uses a computer, and, as a result, improves his or her language (Beatty, 2003).[11] It is interdisciplinary in nature, and “has evolved out of early efforts to find ways of using the computer for instructional purposes across a wide variety of subject areas, with the weight of knowledge and breadth of application in language learning ultimately resulting in as more specialized field of study”(Levy,1997). [12] The development of computer technology has made computer-assisted language learning possible. Pennington(1996)summarizes four...
reasons for the increasing accessibility of computers to human beings: 1) the decrease of size and expense; 2) the increase of software; 3) software design using more attractive and friendly medium; and 4) attitude changes about computers.[13] Computers have been used for language teaching and learning in the world since the 1960s, and according to Warschauer (1996), its history can be roughly divided into three phases shown as Table I: behaviouristic CALL, communicative CALL, and integrative CALL.[14]

<table>
<thead>
<tr>
<th>Learning Theory</th>
<th>Behavourist CALL</th>
<th>Communicative CALL</th>
<th>Integrative CALL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Linguistic Theory</td>
<td>Structuralism</td>
<td>Transformational generative grammar</td>
<td>A more semantic and more social view of language</td>
</tr>
<tr>
<td>Teaching Approach</td>
<td>Audiolingualism</td>
<td>Communicative language teaching</td>
<td>Task-based</td>
</tr>
<tr>
<td>Computers</td>
<td>Mainframe computers</td>
<td>Microcomputers</td>
<td>Computers and the Internet</td>
</tr>
<tr>
<td>Principle Role</td>
<td>To provide unlimited drill, practice, tutorial explanation, and corrective feedback.</td>
<td>To provide language input and analytical and inferential tasks.</td>
<td>To provide alternative contexts for social interaction: to facilitate access to existing discourse communities and the creation of new ones</td>
</tr>
</tbody>
</table>

The participation of the Internet in modern foreign language teaching has brought great changes to teaching concepts, teaching models, teaching methods and means, and to a still wider range of language teaching and learning materials. It's a great influence and the challenge should be fully realized and met.

**ii. The Advantages and Disadvantages of CALL**

Many researchers have done great research on the effectiveness of CALL, and made many findings on advantages of CALL. The use of CAI (Computer-assisted Instruction) as a supplement to conventional instruction produces higher achievement than the use of conventional instruction alone. Computer-based education (CAI and other computer applications) renders higher achievement than conventional instruction alone. The use of CAI leads to more positive attitudes toward computer, course content, quality of instruction, school in general, and self-learner than the use of conventional instruction alone. The use of CAI is associated with other beneficial outcomes, including greater internal locus of control, school attendance, motivation time-on-task, and student cooperation and collaboration that the use of conventional instruction alone. CAI is more beneficial for younger students than elder ones. CAI is more effective for teaching lower cognitive material than higher-cognitive material. Students’ fondness for CAI activities centers on the immediate, objective, and positive feedback provided by these activities. (Kathleen Cotton, 1991)[15] Furthermore, CALL activities may be based in a network, such as the Internet, presenting several advantages: rapid global access at any time from any computer with Internet access; integration graphics, audio, and text; and ease and low cost of publication. (Kern & Warschauer, 2000) [16] In sum, network-based simulations offer access to an otherwise unattainable environment that translates into language input and tasks for second language students.

As CALL is concerned, most researchers would agree that in the hands of skilled language teachers and learners, the potential of CALL is enormous. But several investigators have reported various deficiencies in the few empirical studies addressing the pedagogical benefits of CAI on learning. (Reeves, 1993) [17] Schmitt has noted the following four major research design flaws: small sample sizes, lack of criteria for what constitutes appropriate software, faulty statistical analysis, and inadequate length of treatment to measure education outcomes. Reeves claims three distinct stages: research on the effect of computer literacy, research specific types of applications, and finally, research on the analysis of learner control variables.

Such a series of negative evaluations from recent years does not justify the conclusion that computer should be excluded from foreign language teaching and learning. On the contrary, it is essential to concentrate on the above mentioned specific advantages of the computer in order to employ this new medium in accordance with its potential. Until now, many CALL activities were created with the sole rationale that computers are useful and motivating for students, although such activities lacked a solid research base. Recently, however, the field of CALL has begun to undergo self-evaluation, and researchers are now claiming that in order for the field to progress, it is necessary to look to SLA principles that make language teaching effective. (Chapelle, 1998) It is our teachers' task to find appropriate ways make good use of technology in our language teaching practice. [18]

**iii. The importance of the Internet-assisted Multimedia Language Teaching**

Computer technology has been used in education for more than forty years. The popularization of modern multimedia personal computers provides technological assurance for the progress of foreign language teaching. And the Internet not only offers greatly expanded opportunities for language learners to communicate with native speakers or others promptly and inexpensively; but also offers access to the most update and abundant information throughout the world. Many CALL educators place greater emphasis on language use in authentic social contexts and integrate various language skills and computers more fully into language learning process. In a...
CALL EFL classroom, the role of technology is to support, enhance and facilitate the learning process. Debski (1997) proclaims that it is used to enrich the language classroom through fostering human to human communication and creative endeavor, and build environments in which learners could learn through exploration and experience[19]. In a network environment, students are given much independence and responsibility for their own study. The teacher's main role is to explain objectives, introduce materials and procedures, and monitor the learning process. Thus, in network-based learning, students have a great control over their learning while the teacher is a kind of facilitator. This is the ideal learning environment.

With the increased use of modern communication technology such as e-mail, forum and cooperative approaches to learning, especially in CALL environment, the notion of learner independence has aroused teachers and researcher's attention. In a traditional classroom, it is always dominated by the teacher, so the learner's autonomy is not often encouraged. The teacher seems to control everything in a class, such as learning materials, learning tasks and the pace of a lesson. However, different learners have different paces, which probably will be different from the paces arranged by the teacher. In CALL environment, learners can work at their own paces. They can spend more time on those difficult questions and they can choose to learn materials that interests them. Information in CALL environment can be reviewed and tasks can be repeated again and again until the learner has finally accepted the knowledge and eager to move on to a new topic. Apart from that, CALL environment provides learners with a great deal of tailored learning materials that better meet the individual learners' own needs and enable them to make a better control of their learning. Various learning software even provides students an authentic learning environment in a virtual form in their program, which greatly stimulates the students and makes them be a real centre in the process of task-taking.

III. ANALYSIS OF THE PRESENT SITUATION OF FOREIGN LANGUAGE TEACHING AND LEARNING

A. The Present Situation of the TBL in China

In China, Xia (1998) et al, at Zhongshan University, initially did the research on TBL. [20] They introduced and analyzed the essence of TBL, believing TBL means that language teaching should be closely related to the real world and classroom teaching reflects society. Language learning should not be only language practice but method learning. The goal of the language teaching is not only to learn language but to develop the students' cognitive ability with the means of the language. Meanwhile, Zhang (1998) analyzes the theoretical bases, the scope and the advantages and disadvantages of TBL Syllabus [21]. In 2000, Cheng pointed out TBL syllabus should combine the process syllabus with tasks in China [22].

In 2001, TBL was put forward by Educational Commission to challenge the traditional language teaching. TBL began to be widely used and developed greatly in primary and secondary school. But problems still existed, such as the task in every class takes the same model or the task-based teaching means learning by students themselves. If learning is stressed and doing is looked over, learning will be only for learning's sake. That is the traditional teaching model. On the other hand, if doing is stressed and learning is ignored, doing will be only for doing's sake, which still cannot be called the task-based teaching. Besides, how to practice task-based approach to College English teaching has seldom been discussed so far.

B. Analysis of the Present Situation of the Application of the Internet-assisted Multimedia

Many universities in China have set self-access centre which are equipped with computers, Internet resources and many multimedia learning materials such as CD-ROMs, videotapes and Satellite TV, providing students with an autonomous learning environment. They are allowed to make use of the self-access centre as part of their English courses. And there is always a teacher on duty as a counsellor in the self-access centre to give the students help during their self-learning process. This kind of computer assisted self-access language learning centre makes great enhancement on learner’s self-access learning ability. In a CALL classroom, teachers will use computer to replace old-fashioned chalk and blackboard. More active, sometimes even interactive courseware will be presented to learners. Unquestionably, to learners, it is more vivid and interesting to use the highlighted key points and flickering mouse arrow to support traditional teaching. At present, due to its convenience and adaptability to both single computer and the Internet, more and more teachers choose to develop web page courseware. Thus learners can jump to any page they want to read. Language learners may also increase their interests through use of combined media. For example, use of video or animation, supported by subtitles, with instantly available definition language items, and by online tasks with synchronous feedback may motivate learners to attend class because such learning supports may make the input more comprehensible. These learning supports may also motivate some learners to “notice”, and consequently increase their awareness of the linguistic features of the input instead of the grammar points, and to put it into practice as more as possible.

However, there are also problems in learning in the CALL environment. As a matter of fact, language learners are often overwhelmed by the enormous information applied by the various learning materials on the Internet or multimedia. They do not know what is more useful and better fit for their study. Victorio and Lockhart (1995) report that many learners perceive self-access centres just as a resource for materials (e.g. grammar texts, novels, videos and computers) rather than a place where they can fully develop their language learning skills.[23]
C. Problems in Applying a Task-based Approach in Chinese Educational Context

Lots of students learn English just because English is a compulsory subject. Getting a good mark is the most important consideration for students. Very few students enjoy English for the reason they want to integrate into the culture of its speaker. It is not difficult to find that the students in those schools are not highly motivated, for their motivation is instrumental, not integrative. The second obstacle is the teachers who are non-native speakers. Their low level of academic in language teaching may reflect this deficiency. As Willis (1996) said that “the exposure and input come from teacher talk, especially during the pre-task phase and when reviewing language analysis” a demand on the teachers and makes most of them.[24] Obviously this makes feel frustrated. Except for this, the teachers are supposed to control practice and make sure that as many learners as possible participate in the class.

In order to overcome the current problems of English language teaching in China, TBL seems to be a promising path to pursue. The reasons are that it is premised on the theoretical view that instruction needs to be compatible with the cognitive processes which was ignored by the traditional Grammar-Translation Approach, that teachers can keep up with developments in English teaching methods outside China by introducing TBA, and that TBL can create more ideal situations for language learning within the Chinese context. According to Kasper (2005), real-world materials which are introduced in task-based classrooms, can foster students’ pragmatic competence, especially regarding cultural reflections.

IV. RESEARCH DESIGN

A. Study Aim

The study is designed to check the effectiveness of the task-based approach within the Internet-assisted multimedia in the process of teaching the College English. To be exact, the author wants to find the result that the task-based approach will be proved to be effective on the improvement of the student’s grasp of the context. It is hypothesized that task-based approach through Internet-assisted multimedia can function positively in reforming the teaching and learning situation in China’s college English teaching and learning.

B. Subjects and Procedures

To find out a more suitable teaching approach for Chinese students in college, an investigation was made firstly to understand the situation of English teaching. And the research mainly focuses on the teaching approach. 25 college English teachers are asked to do the questionnaire.

The author has chosen 128 freshmen of different departments in Harbin Normal University with similar scores of entrance exam and divided them into two classes equally. Class 1(experimental group) have undertaken an “ 3+1 +x” teaching model, which still requires the students to learn automatically by using the campus-wide language learning platform after class besides the 3 classes of the intensive reading and 1 class of listening.; Class 2 (unexperimental group) have attended in regular lessons. The study was conducted in the winter and summer semesters between 2009 and 2010. The students of Class 1 learn with Internet-assisted multimedia once in a week for free, two hours for each time. Besides, they regularly have learned the materials provided by the Campus-wide Language Learning Platform several times for self studying in the lab. During this learning process, teacher used different ways to facilitate learner motivation, encouraged autonomous learning and interaction & cooperation between learners, and trained them in basic knowledge of learning strategies. In order to test the efficiency of the TBL within the context of we collected the two term-examination data. At the end of the second term, in order to find out our students’ general attitudes toward the new approach use, several question items were designed to elicit the subjects’ responses.

V. DATA ANALYSIS AND DISCUSSION

This study was implemented to determine the effects of combining Task Based Approach with the Internet-assisted Multimedia on learners’ learning proficiency. The final results on the subject-two classes of Harbin Normal University will be analyzed, and discussions are presented on the statistical results.

A. Test Score Analysis and Discussion

i. Test Score Analysis

The results for the comparison of the final scores of the two groups (experimental vs. unexperimental) are presented in Table II as following:

<table>
<thead>
<tr>
<th></th>
<th>Class 1</th>
<th>Class 2</th>
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<tbody>
<tr>
<td></td>
<td>Mean</td>
<td>Standard deviation</td>
</tr>
<tr>
<td>First term</td>
<td>68.38</td>
<td>9.45</td>
</tr>
<tr>
<td>Second term</td>
<td>84.9</td>
<td>4.22</td>
</tr>
</tbody>
</table>

As mentioned above, Class 1 and the Class 2 were at the same level at the beginning of the research. However, in the first term, Class 1 scored a little better than Class 2 but no significant difference could be found from the mean score (68.38 V.S. 65.7). But in the second term, Class 1 scored significantly better than Class 2. (84.9 V.S.78.6). From standard deviation, we come to the conclusion that during short-term CALL instruction, TBL lessons were effective only to some of the students (Class1 standard deviation =9.45, Class 2 standard deviation =7.92). But in the long run, things changed greatly. After a year of CALL instruction, significant difference in scores was consumedly shortened. The highest score of the student in the two classes (individual student highest score in class 1=93, class 2 =90) shows that TBL lessons with CALL components are beneficial with those high achieving students. The lowest score of the individual student in Class 1 was 77, but that of Class
helped provide a more easy-going communicative environment. With the aid of computers and the Internet, learners can publish, revise, move or delete any part of their own language performance conveniently. Thirdly, through the program, the learners have been empowered to control their learning. It is them instead of the teachers who decide what to learn and how to learn. This empowering nature of CALL environment pushes them to work responsibly. Fourthly, the students have become more and more independent in the learning activity. Actually, the training of learners’ sense of responsibility has been successful, their deep-rooted traditional concepts have been gradually changed. Therefore, they can access the extensive information they want freely. This implies that after the program, learners are aware of the importance of choosing learning materials with an adequate difficulty to their own level.

**TABLE III. THE SUMMARY OF THE QUESTIONNAIRE DATA FOR STUDENTS’ USE**

<table>
<thead>
<tr>
<th>Questions</th>
<th>Finding</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. I feel more confident and comfortable to join discussion via computer.</td>
<td>Agree 65%</td>
</tr>
<tr>
<td></td>
<td>Disagree 35%</td>
</tr>
<tr>
<td>2. I enjoy using Internet to communicate in English with people around the world.</td>
<td>Agree 55%</td>
</tr>
<tr>
<td></td>
<td>Strongly agree 14%</td>
</tr>
<tr>
<td></td>
<td>Disagree 31%</td>
</tr>
<tr>
<td>3. The way of learning “College English” course in CALL environment has increased my interest in communicating in English.</td>
<td>Agree 70%</td>
</tr>
<tr>
<td></td>
<td>Disagree 30%</td>
</tr>
<tr>
<td>4. The courseware my teacher has used helps me understand the text better.</td>
<td>Agree 48%</td>
</tr>
<tr>
<td></td>
<td>Strongly agree 21%</td>
</tr>
<tr>
<td></td>
<td>Disagree 31%</td>
</tr>
<tr>
<td>5. I’ve taken more responsibility for my own learning in the Internet Classroom.</td>
<td>Agree 69%</td>
</tr>
<tr>
<td></td>
<td>Disagree 31%</td>
</tr>
<tr>
<td>6. I can choose what is suitable to my own English level to learn on the Internet.</td>
<td>Agree 44%</td>
</tr>
<tr>
<td></td>
<td>Neutral 31%</td>
</tr>
<tr>
<td></td>
<td>Disagree 25%</td>
</tr>
<tr>
<td>7. When I meet problems in my English learning, I’d like to find solutions on the Internet by myself as soon as possible.</td>
<td>Agree 65%</td>
</tr>
<tr>
<td></td>
<td>Disagree 35%</td>
</tr>
<tr>
<td>8. Information can be better processed by computers, I can choose what I want and acquire information as much as possible in the shortest time.</td>
<td>Agree 46%</td>
</tr>
<tr>
<td></td>
<td>Strongly agree 33%</td>
</tr>
<tr>
<td></td>
<td>Disagree 21%</td>
</tr>
<tr>
<td>9. An advantage of online communication is that it can remind every group member to keep pace with others at any moment.</td>
<td>Agree 85%</td>
</tr>
<tr>
<td></td>
<td>Disagree 15%</td>
</tr>
</tbody>
</table>

**C. Analysis of the Questionnaire for the Teachers**

Based on the questionnaire, the questions are designed to learn about the present teaching method of the college English for the teachers from the Foreign Language Department of Harbin Normal University. The following data collection was carried out from May to June, 2010. Table IV shows clearly about the findings of the questionnaires for teachers use. It can be summarized as the followings: most teachers think that the task-based approach has superseded the communicative approach. They believe that an English textbook was a major
reliable source from which a student learns English. The communicative approach has not been accepted by most English teachers, the English teaching in their class is not dominated by the traditional grammar-translation English method and Audio-lingual method. Teachers have already agreed with the ideas that language learners need opportunities for language use. With the initiation of the communicative approach, the teachers begin to realize the importance of enabling their students to use English. For some reason, they can not apply the communicative approach in their teaching, so they prefer task-based approach which integrates formal and communicative activities. Also, their students like to focus on the words and grammatical structure. The result of this statement indicates that the Chinese Students' learning style and educational context.

Also, their students like to focus on the words and grammatical structure. The result of this statement indicates that the Chinese Students' learning style and educational context.

VI. CONCLUSION

We need to involve students in thinking dependently the whole process of the language learning. The teaching activity should create opportunities for students to try out different skills and interaction and negotiation through group work. By encouraging students to learn from other classmates and authentic tasks, we are helping them to consider for themselves what leads to their success and failure in language using. They should make better decisions about how to improve their language using practice. Hence, the teacher is not only source of information any more, but acts as facilitator so that students can actively interpret and organize the information they are given, fitting it into prior knowledge. The teachers should seek new ways to create an effective environment for language learners to learn. Combining the task-based approach with the college English teaching under the Internet-assisted multimedia environment, we can find that the language learners, the cognitive key role in the learning activity, have exerted their power sufficiently. Considering the multimedia as the cognitive tool, the language learners could take part in the teaching communicative activity actively and positively; they can look for, find and understand the knowledge by themselves; what's more, they can even grasp and apply what they had learnt to practice and become explorers and creators of language rather than passive recipients of it.

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Ling Jiang was born in Harbin in 1977. Ling got her bachelor and master degree of English language and literature respectively from Northeast Forestry University in 2000 and Harbin Normal University in 2005, both of which located in Harbin of P. R. China.

She works as a Lecturer in Public English Department of Harbin Normal University. And she has published more than ten articles in journals and co-authored three books. And her research interest is the acquisition of second foreign language.

Kai Sun was born in Harbin in 1975. Kai got his bachelor and master degree of business administration respectively from Jilin University of Changchun City in 1998 and Harbin University of Science and Technology in 2004. And Kai was awarded management doctor degree by School of Management of Harbin Institute of Technology in 2009.

He works as an Associate Professor in School of Management in Harbin University of Science and Technology. He has published more than twenty articles in journals and co-authored two books. And his research interest is management of technology and higher education management.
Introduction. The task-based approach is one way in which such active learning strategies can be performed in Sevastopol economic and humanitarian institute. Viktoria V. Mironenko, Cand. Ped. Sci., Associate Professor of the Social and Humanitarian Disciplines Department. The task-based method implementation in the process of teaching higher school students. Ellis Rod observed that his students could just as easily learn language through linguistic problems as they could with non-linguistic problems. This study attempts to provide the teaching of EFL writing or even the discipline of teaching writing a feasible and effective approach. Linying Cao. Published 2012. Psychology. In this study the author draws on Jane Willis™ TBL framework and examines its effects on the improvement of EFL learners™ writing competence when such a framework is applied to college writing classrooms in Chinese EFL settings, and thus tentatively explores the feasibility of the task-based approach to the teaching of EFL writing. While task-based language teaching (TBLT) is a teaching methodology favoured by the Chinese Ministry of Education, it has not been sufficiently researched to be validated empirically in practice in the EFL classroom. Few studies have investigated teachers™ responses to TBLT in the Chinese college English context. This research contributes to addressing this gap by investigating EFL teachers™ perceptions of TBLT and assessing the current implementation of TBLT. A mixed-method methodology was used with quantitative and qualitative data collected via questionnaires and interviews. The findings sh